



بنبني لعيلتك



19 YEARS of Excellence

DELIVERY AND IMPLEMENTATION OF

14 RESIDENTIAL & SECOND HOME PROJECTS WITH

11,000 UNITS

OVERVIEW

Wadi Degla Developments Currently Owns a Land Bank of

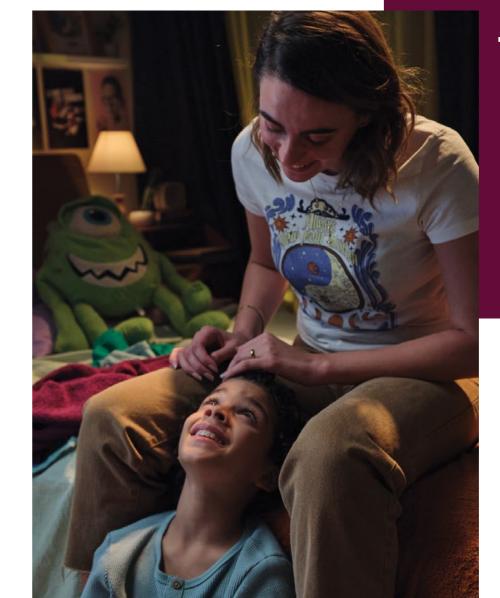
5,500,000

Million Square Meters
Distributed over

**16** Projects

18,000

Units/ Apartments, Villas, Duplexes.





































We believe in creating spaces and communities that prioritize families, as they are the cornerstone of our society. By catering to their diverse needs and fostering an environment that encourages growth, happiness, and safety, we build a brighter future for everyone.

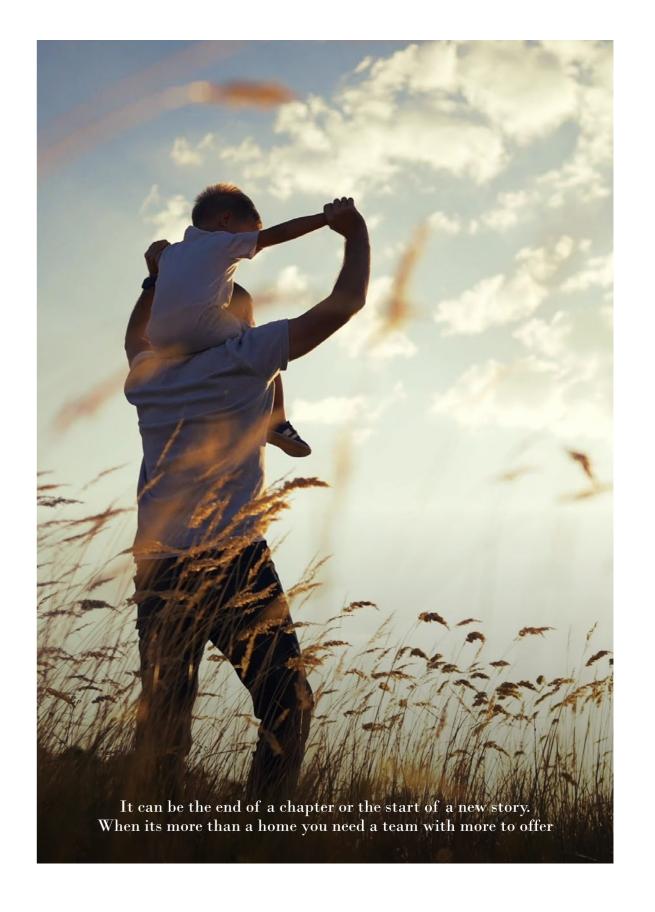
This means designing inclusive, safe spaces where families can grow together, creating lasting memories and nurturing strong bonds.

By focusing on the well-being and development of families, we not only invest in their happiness and prosperity, but we also contribute to a more compassionate and thriving society for all.

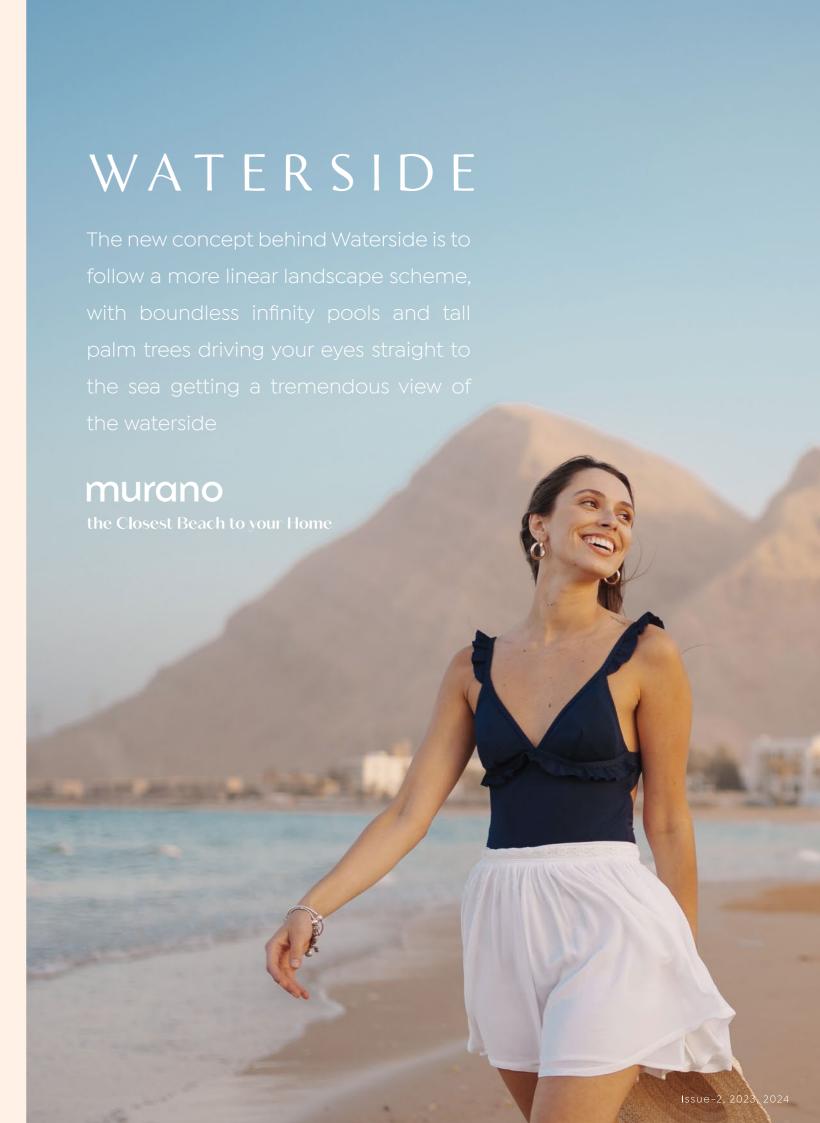
Raymond Ahdy CEO Wadi Degia Developments

# HOME WAS A STATE OF THE STATE O

Opting for Wadi Degla Developments means you're not merely acquiring a property; you're gaining access to a dedicated team of experts who grasp the necessity of creating a nurturing environment for your children's growth and development. We are steadfast in our commitment to crafting communities that resonate with harmony and practicality, where your children can not only play but also receive a quality education.



### LATEST LAUNCHES



### WATERSIDE

### A HAVEN OF TRANQUILITY



IN SOKHNA







Club Town, where the lively atmosphere of our club perfectly complements the carefree lifestyle of Wadi Degla. More than 80% of our units offer breathtaking views of the club. With elevated gardens that reach over 8 meters, you can enjoy panoramic views while maintaining your privacy. Our design philosophy prioritizes spaciousness, ensuring that there is ample distance between buildings. Every corner of your home is filled with natural light, thanks to the thoughtfully designed windows and balconies that allow for unobstructed sunlight. Come and experience this unique combination of comfort and liveliness in the heart of New Degla.



### Horizon

A state-of-the-art community ideally situated in the core of a natural mountain, is designed for the sole purpose of respecting and admiring the natural surroundings. Relish a unique experience with a friendly day stroll along the ravishing landscapes of Horizon, around the lakes, and water cascades. The windows and balconies are exclusively designed so your home can absorb immense levels of sunlight and boundless views from all areas of your home.







Escape to our peaceful oasis, a true piece of nature where families and individuals can find comfort in every corner. Our thoughtfully designed rooms provide a cozy retreat with private balconies or terraces.

Piece of Nature



### Marina Wadi Degla HOTEL

unforgettable family Experience moments at our charming hotel nestled in the heart of Ein Sokhna. Designed with families and individuals in mind, our comfortable rooms are equipped with all the essentials for a relaxing stay.



SOLUTIONS & SERVICES



### **DESIGN SOLUTIONS**



**FURNITURE** 



**SMART** 



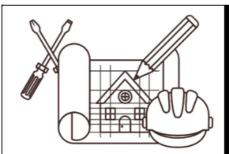


LANDSCAPE/ OUTDOORS SOLUTIONS

**KITCHEN DESIGN** & SUPPLY

WADI DEGLA DEVELOPMENTS Issue-2, 2023, 2024

### **BENEFITS**



Free design services & consultations



Different financing solutions



1 Year guarantee



Timely services deadlines are met



All work permits are handled by INCH



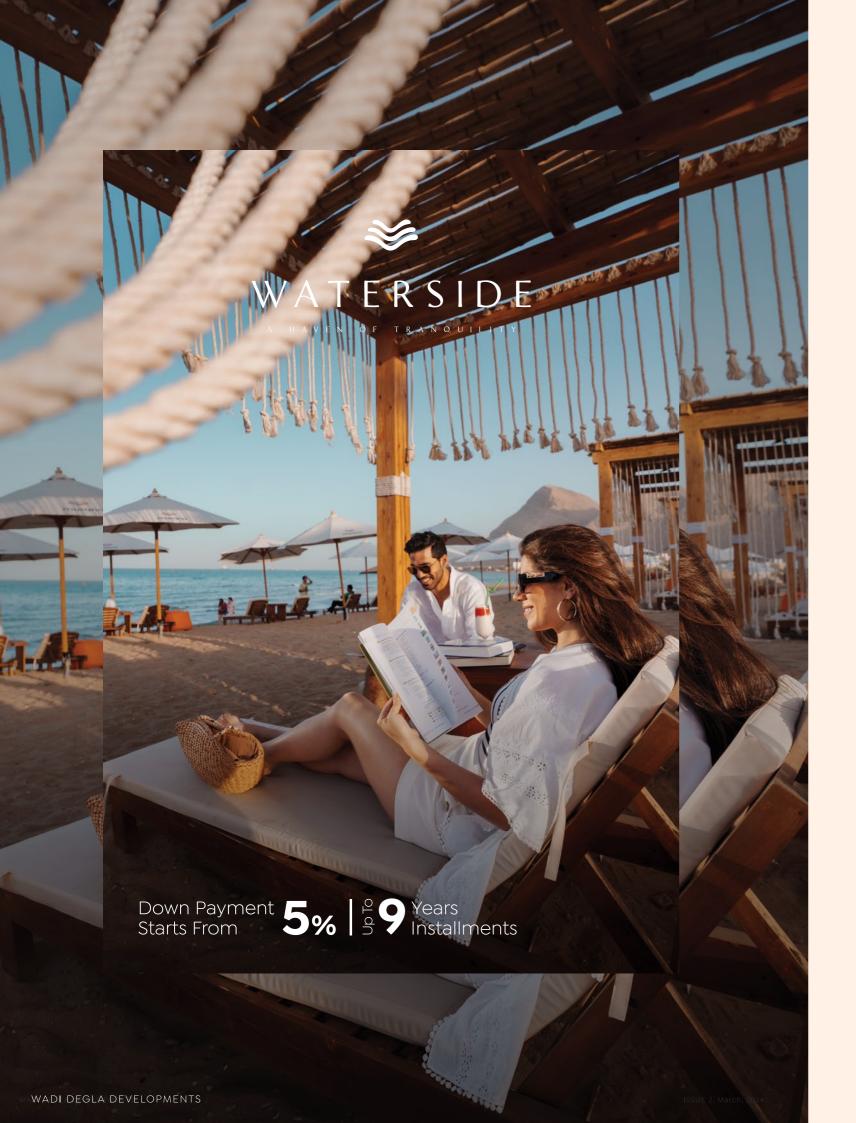
Reduce risk related to cost & devaluation



Hassle-free Water & Electricity supply during execution



No insurance cheques required



### COMMUNITY

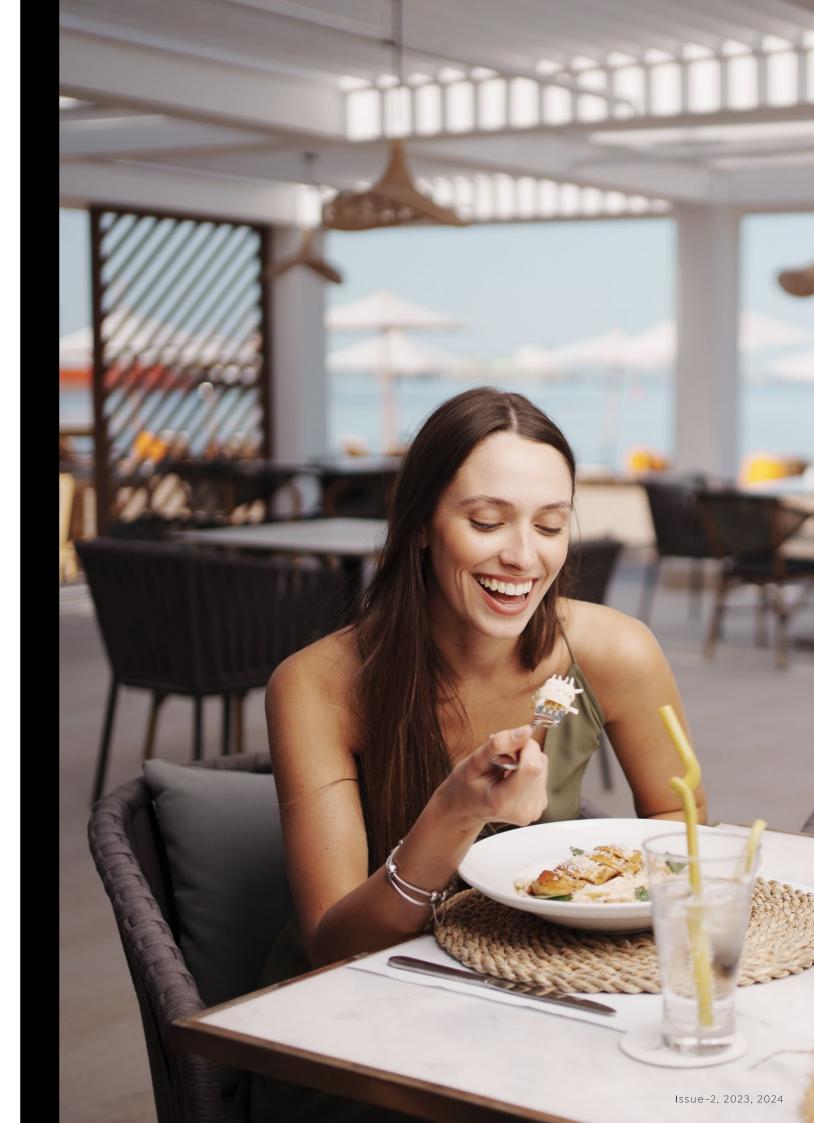
2023-2024



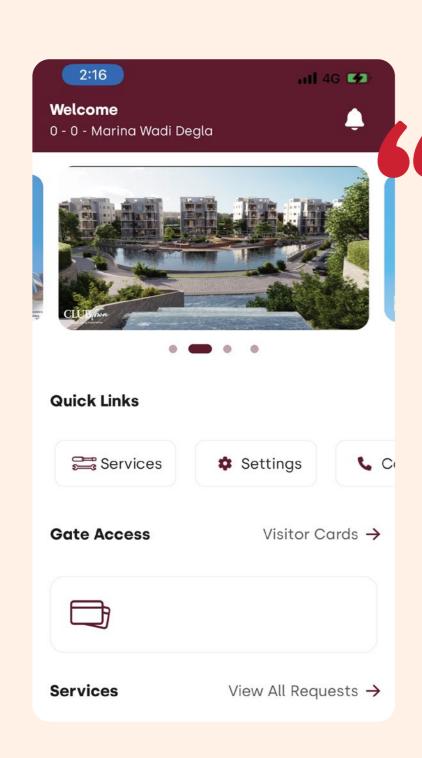


When we're building your home, we never forget we're building your future. We have dedicated a total of 5.5 million m2 of land to creating homely communities for many people like you. We are committed to delivering unparalleled quality and craftsmanship to satisfied homeowners like yourself. If you are looking for peace of mind when buying your new home, we have a space for you. It's time to make your move and let us take care of it.









## Wadi Degla Developments Mobile App.

Dear Homeowners,
As part of our ongoing efforts to ensure everyone's safety, we would like to inform you that starting from today, all residents will be required to use a QR code to access project entrance gate.

We have introduced a new feature in the Wadi Degla Mobile App. that allows you to easily generate a QR code for you and your guests.

**Enjoy the App!** 







DOWNLOAD

DOWNLOAD

- 1- Scan QR Code
- 2- Download Wadi Degla Mobile App.
- 3- Enter your mobile number
- 4- Enter your National ID
- 5- Enter the OTP you received

Issue-2, 2023, 2024



### New IVR with professional and well trained call center team

With our newly assembled highly trained call center team to offer our customers an outstanding service. With our new IVR system and enhanced support, designed to providing the best possible experience to help our community fulfil all there needs.













At Murano - Marina Wadi Degla Blumar El Dome - Blumar El Sokhna

June 2023







### PROMENADE NEW CAIRO

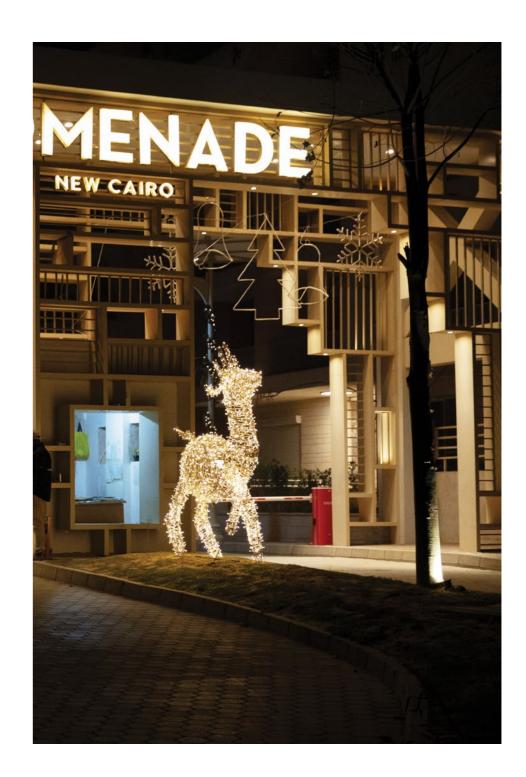
December 2023













## FamilyPearl

BLOOMING IN EVERY SITUATION

We want to express our gratitude for your unconditional love & appreciate the extraordinary acts you perform each day.

Whether you're nurturing your family or maintaining work and life balance. You are simply our everyday hero.

Happy Mother's Day

March 2024







## WOMEN NIGHT RACE

Exciting nighttime run with Cairo Runners at Promenade New Cairo along with fun Ramadan entertainment and Sohour for all our families







March 2024





DROPS OF UNIVERSE











## Mobile App. Activations



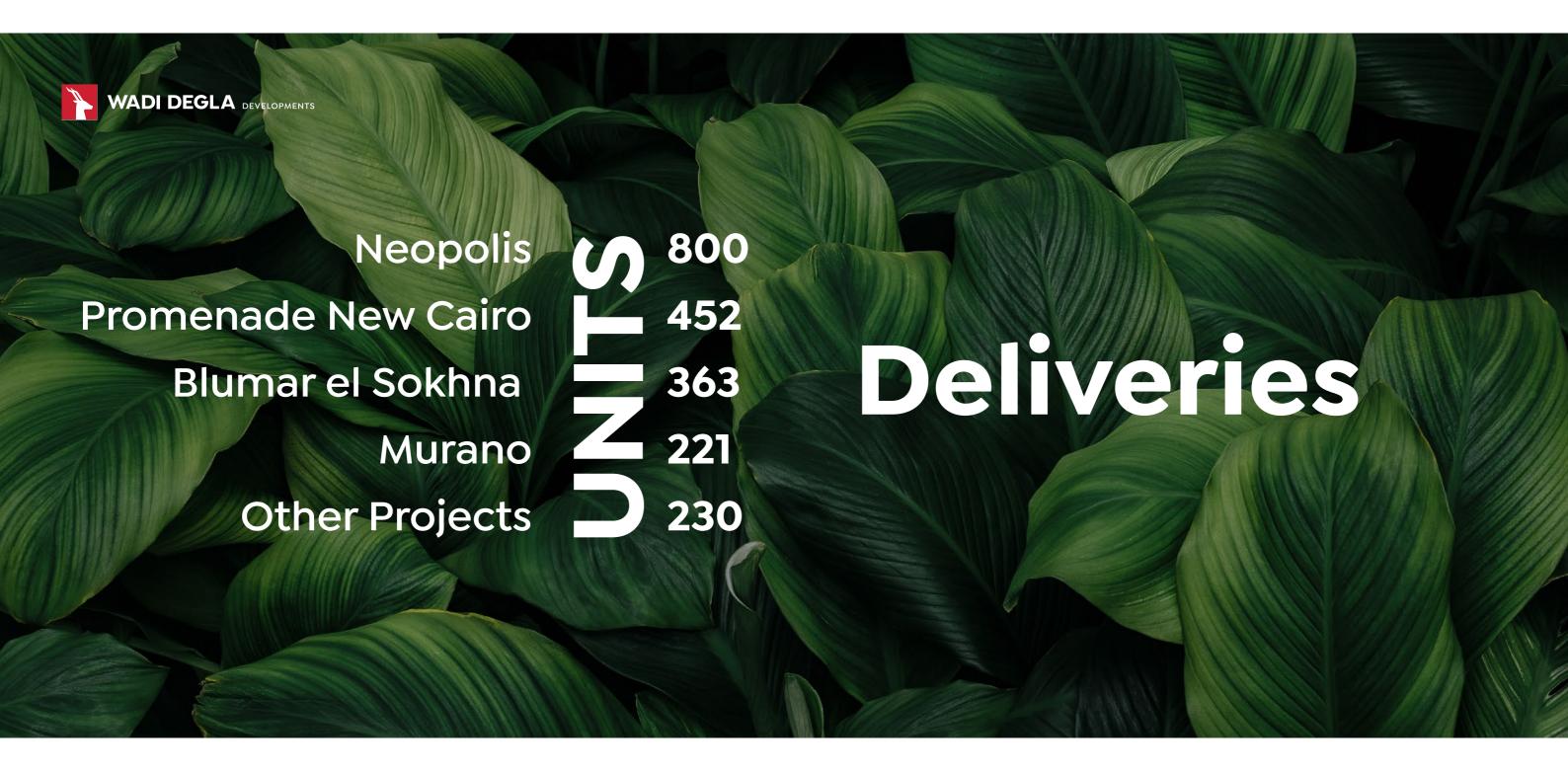
THANK YOU FOR DOWNLOADING WADI DEGLA MOBILE APP. FOR A BETTER LIVING EXPERIENCE!



April 2024

WADI DEGLA DEVELOPMENTS

Issue-2, 2023, 202



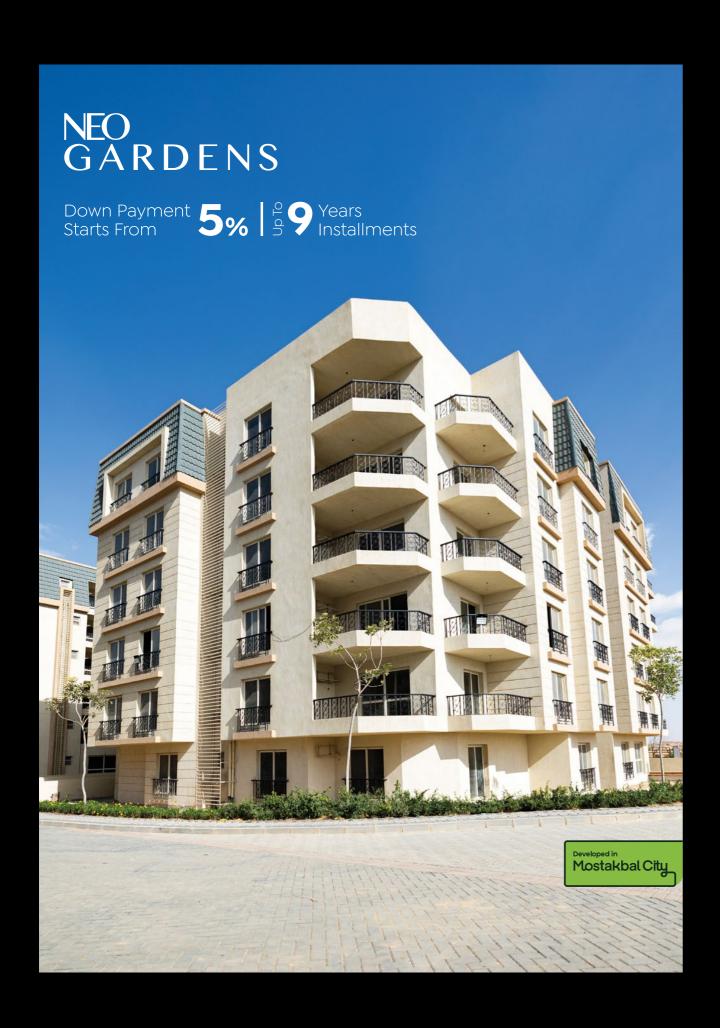
### First home



### Second home



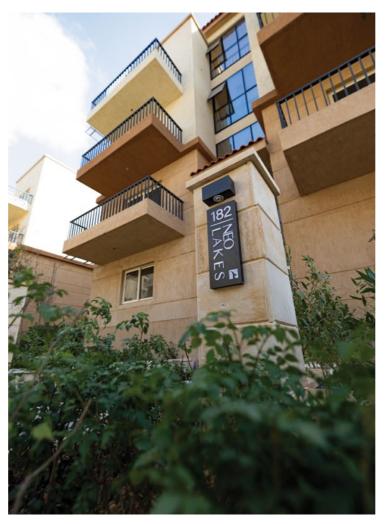
## Delivery Kit



### PROJECTS UNDER CONSTRUCTION

## Delivering OW

NEW CAIRO





NEO LAKES

## Delivering

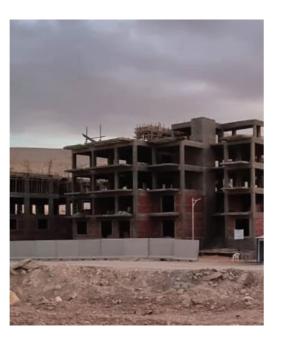
NEW CAIRO





### NEO GARDENS





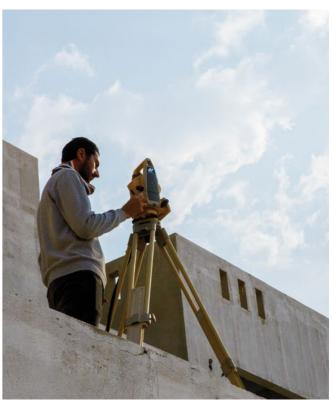


















### murano

Al Ain El Sokhna

### OUR PEOPLE

WADI DEGLA DEVELOPMENTS

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### What is Grow The Family Program?

Grow The Family (GTF) program allows you to bring your loved ones and friends closer whether you are a Wadi Degla Developments Owner or a Wadi Degla Club Member. Since you are part of the family, you will receive special discounts on Wadi Degla Developments projects, not only that, but you can also invite friends, family, and relatives to join our community through Grow the Family Program (GTF) and receive an exclusive reward made only for you.

# Smile

Wadi Degla Company launched its customer service boost campaign under the program name of "SMILE".



Key messages for customer service and support are included in the program. The SMILE program is intended for all Wadi Degla employees who work directly with customers in departments and as front liners.

Creating memorable experiences for our stakeholders internally or externally as well as for ourselves is a key component of our goals. Positive environment should start from within because they will naturally reflect that culture to the outside world. In this respect, we are glad to announce the launch of our new training and development campaign "SMILE" which will be delivered to all employees.

We believe that the three elements explored in the program: SIMLE, Support, and Service Focus will have a positive impact on our company, foster a wonderful workplace culture, and give us a competitive advantage







# RECOGNITION CEREMONY 2023







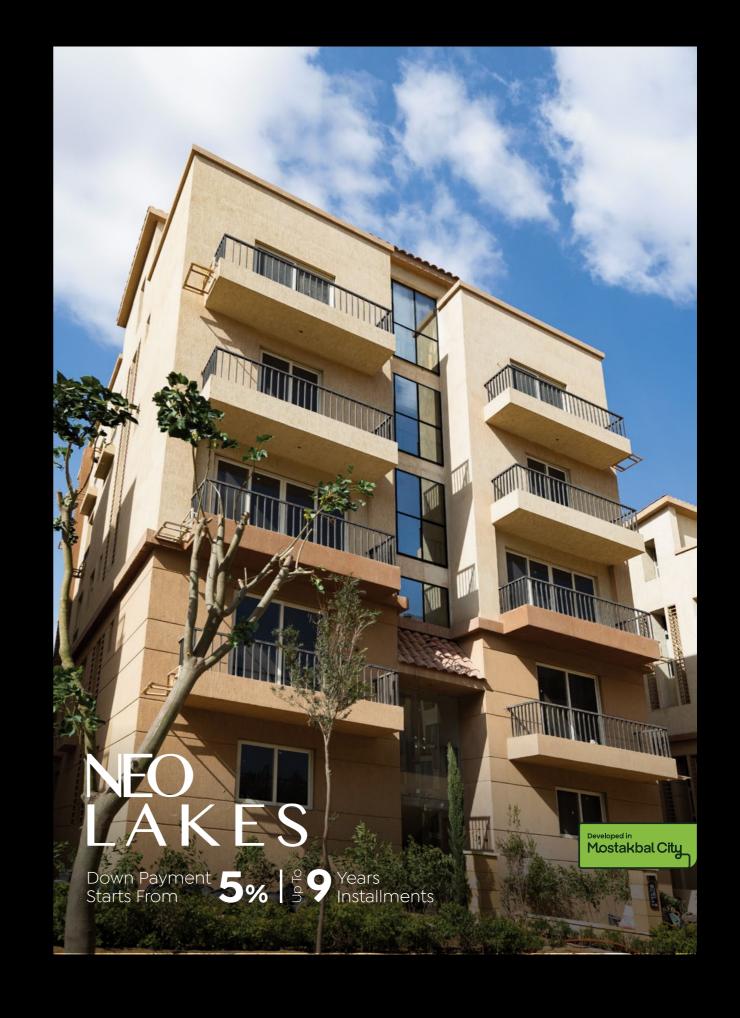




## Together we build more

LEADERSHIP TEAMBUILDING RETREAT

24<sup>TH</sup> - 26<sup>TH</sup> SEPTEMBER 2023





we are building to belong.

### MAADI

WADI DEGLA SPORTING CLUB - 4TH DISTRICT, ZAHRAA AL MAADI

### **NEW CAIRO**

WADI DEGLA SPORTING CLUB - LOTUS, NEW CAIRO
WADI DEGLA SPORTING CLUB - AL TAGMOA AL AWAL

### HELIOPOLIS

WADI DEGLA SPORTING CLUB, AUTOSTRADE - CAIRO AIRPORT

### 6<sup>TH</sup> OCTOBER

WADI DEGLA SPORTING CLUB, AL WAHAT ROAD, AL RAWDA COMPOUND WADI DEGLA SPORTING CLUB, AL CENTRAL ST., FIRST DISTRICT

#### **ALEX**

WADI DEGLA SPORTING CLUB – MOHARAM BEK, ALEX

#### DAMIETTA

WADI DEGLA SPORTING CLUB - NEW DAMIETTA, DAMIETTA

### ASSIUT

WADI DEGLA SPORTING CLUB - NEW ASSIUT, ASSIUT

### **CUSTOMER CARE**

19917

Wadi Degla Club Customer care building – 4<sup>th</sup> District, Zahraa El Maadi, Maadi, Cairo Egypt