

**WADI DEGLA**  
DEVELOPMENTS



**HIGHLIGHTS**  
2024

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**murano**  
the closest beach to your home

FILOATING  
ISLANDS.





DELIVERY AND IMPLEMENTATION OF  
14 RESIDENTIAL & SECOND HOME PROJECTS WITH  
11,000 UNITS

Established in 2005, Wadi Degla Developments is a leading real estate developer in Egypt. With a vast portfolio spanning 5.5 million square meters, we've created 16 exceptional residential, commercial, and recreational communities, boasting 18,000 units. Our prime destinations in Egypt include East Cairo, West Cairo, Red Sea, and North Coast. We're dedicated to enhancing the quality of life for our residents, offering top-notch facilities, stunning landscapes, and diverse housing options, from apartments to spacious villas. Our unwavering commitment to excellence ensures luxurious living experiences for all.

بنبنی لعیلتک





Raymond Ahdy  
CEO  
Wadi Degla Developments

# We

believe in creating spaces and communities that prioritize families, as they are the cornerstone of our society. By catering to their diverse needs and fostering an environment that encourages growth, happiness, and safety, we build a brighter future for everyone.

This means designing inclusive, safe spaces where families can grow together, creating lasting memories and nurturing strong bonds.

By focusing on the well-being and development of families, we are not only investing their happiness and prosperity, but we also contribute to a more compassionate and thriving society for all.



**murano**  
the Elevated Beach to your Home

**PROMENADE**  
NEW CAIRO

**CLUBTOWN**  
A Club Living Experience

**RIVER WALK**  
NEW CAIRO

**PYRAMIDS WALK**  
DOCTOBER

**WADI DEGLA Canal Residence**  
MADI

NEO GARDENS NEO LAKES NEO PARKS

**MARINA WADI DEGLA**

**TIJAN**  
MADI

**TIJAN**  
ZARAA EL MADI

**meda**  
AIR SOHRA

**Blumar**  
TODD EL RAHMAN

**Blumar**  
HILLS

**Blumar**  
EL DOH

**Blumar**  
EL SOHRA

# LATEST LAUNCHES



There's an island for every mood! There's an island for every mood! There's an island for every mood!

# FLOATING ISLANDS.

There's an island for every mood!  
Floating Islands redefines luxury, offering a collection of incredible floating islands to choose from. Whether you crave beachfront luxury, adventures, total relaxation, or unforgettable times with friends, there's an island perfectly suited to your desires. Stretch to the horizon and unparalleled beachfront living, designed for you.



**murano**  
the closest beach to your home



**murano** the closest beach to your home



**FLOATING  
ISLANDS.**

**Launch Event**



CLUBtown

A Club Living Experience

In the heart  
of New Degla

Edge

Meticulously designed to capitalize on the mountain's natural elevations, each building is thoughtfully positioned to allow abundant natural sunlight while ensuring privacy and stunning views. Every element is crafted for your convenience and comfort, fostering a carefree and healthy lifestyle.



# COMMUNITY





# Neo's Community Center

Introducing Wadi Degla  
Development's new  
Community Center at  
Neo Gardens,  
reinforcing the  
dedication to delivering  
exceptional service.

Designed to enhance home  
owners experience,  
the center is now open for  
appointments  
from **Sunday to Thursday, 9  
AM to 5 PM,**  
providing seamless  
and efficient service in  
a warm and inviting  
atmosphere.



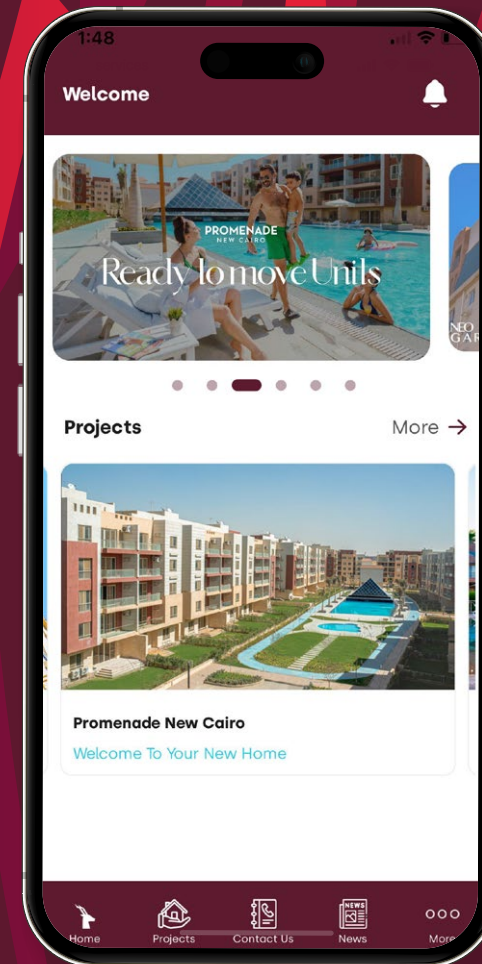
# Professional Communication Channel

With continuous growth, a highly trained contact center team to offer clients an outstanding service. Through a new enhanced support system, designed to provide the best possible experience to help grow communities and fulfil all their needs.



## Wadi Degla Developments Mobile App.

Ongoing efforts are being made to ensure a better living experience for everyone. By creating a QR Code to access project entrance gates to ensure their safety & security as well as many more helpful services for the homeowners to enjoy.



- 1- Download Wadi Degla Mobile App.
- 2- Enter your mobile number
- 3- Enter your National ID
- 4- Enter the OTP you received

**Enjoy the App!**

Blumar  
EL SOKHNA



## Grocery store

Stocked with a variety of fresh produce, grocery items, and household essentials, the supermarket offers a one-stop shop for all necessities, ensuring that locals can maintain their daily routines and visitors can enjoy their holidays without worrying about running out of essentials.





# A Neighborhood in Sync

Wadi Degla Developments takes pride in its "بنبني لعيلتك" mission, striving to create the ultimate living experience for its residents. The company goes beyond simply providing a home, creating communities that cater to every aspect of life. By curating a diverse range of well-known tenants and amenities, Wadi Degla Developments ensures that residents have access to everything they need within the compound, fostering a sense of belonging and convenience that enables them to fully embrace a high-quality lifestyle.



New Outlets



# EVENTS



# *Family*Pearl

Building to Belong, Wadi Degla

Developments, showed its gratitude for the hard-working mothers in its communities by handing out specially made Mother's Day boxes filled with many heartwarming gifts to appreciate the extraordinary acts they perform each day.

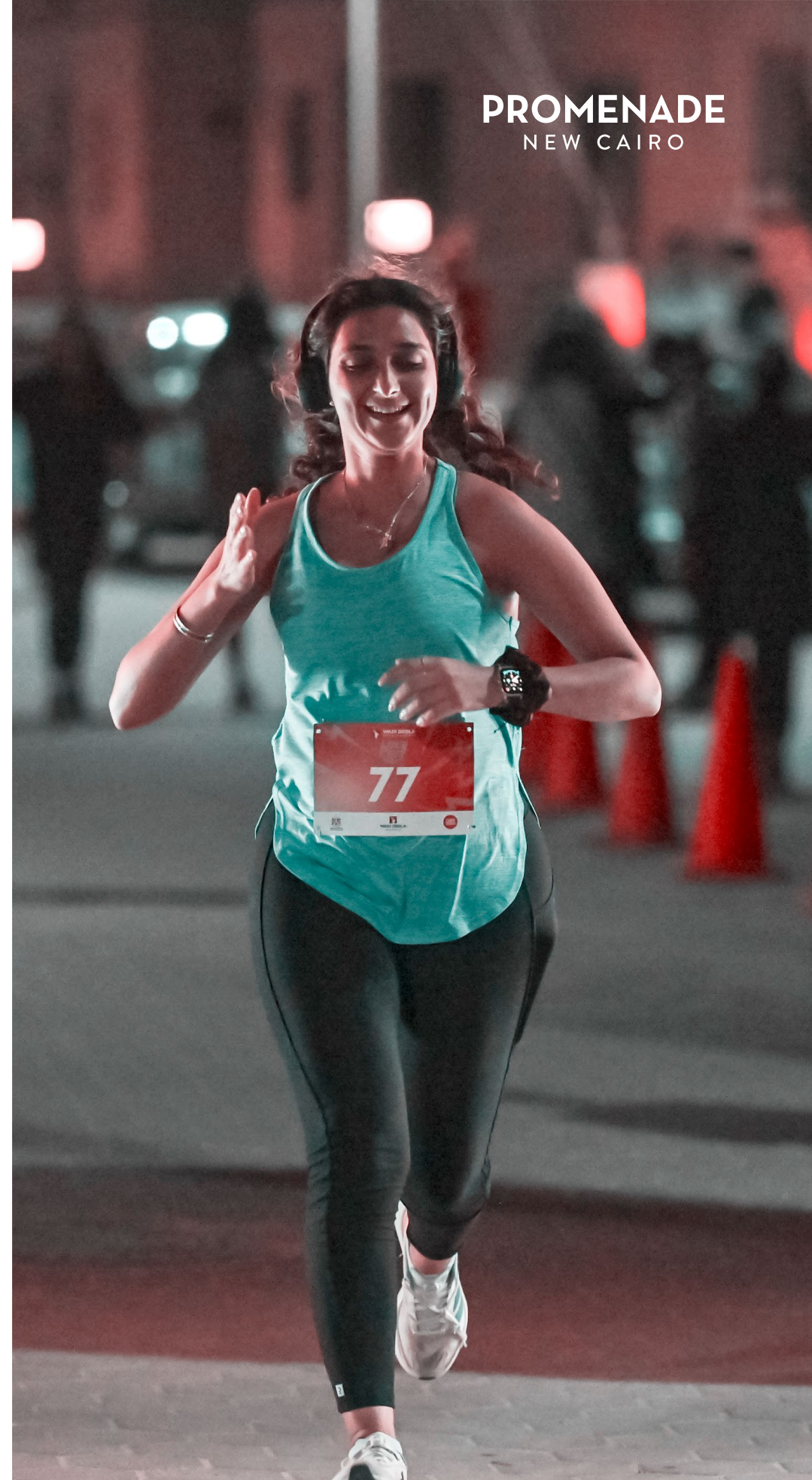
SHINING IN EVERY  
SITUATION



# Women's Night Race

Wadi Degla Developments

prioritize their client's well-being by organizing a Women night Run marathon with Cairo Runners in Promenade New Cairo, Featuring Ramadan Vides, Entertainment, Ramadan bag packing and to top it off with a delicious suhoor for Promenade homeowners to get to know their new neighbors.







## Family Fiesta

At Wadi Degla Developments, we live by our slogan ‘بنبني لعيلتك’ , and that’s why we’ve created unforgettable family fiesta across our resorts. From the breathtaking coastlines of Al Ain Al Sokhna to the North Coast, families celebrated Eid, Spring holidays, and the start of summer with vibrant face painting, lively drum circles, and captivating on-stage performances.

With activities for all ages, every coastal location buzzed with excitement, ensuring the summer vibes stayed strong and memorable for everyone!



## Summer Giveaways

As a part of ongoing effort to enhance the living experience, residents who download the wadi degla developments mobile app. were recognized with a special token of appreciation-a simple yet thoughtful gift of beach toys. This initiative reflects a commitment to providing convenient digital solutions while adding a touch of joy to homeowners' everyday lives.



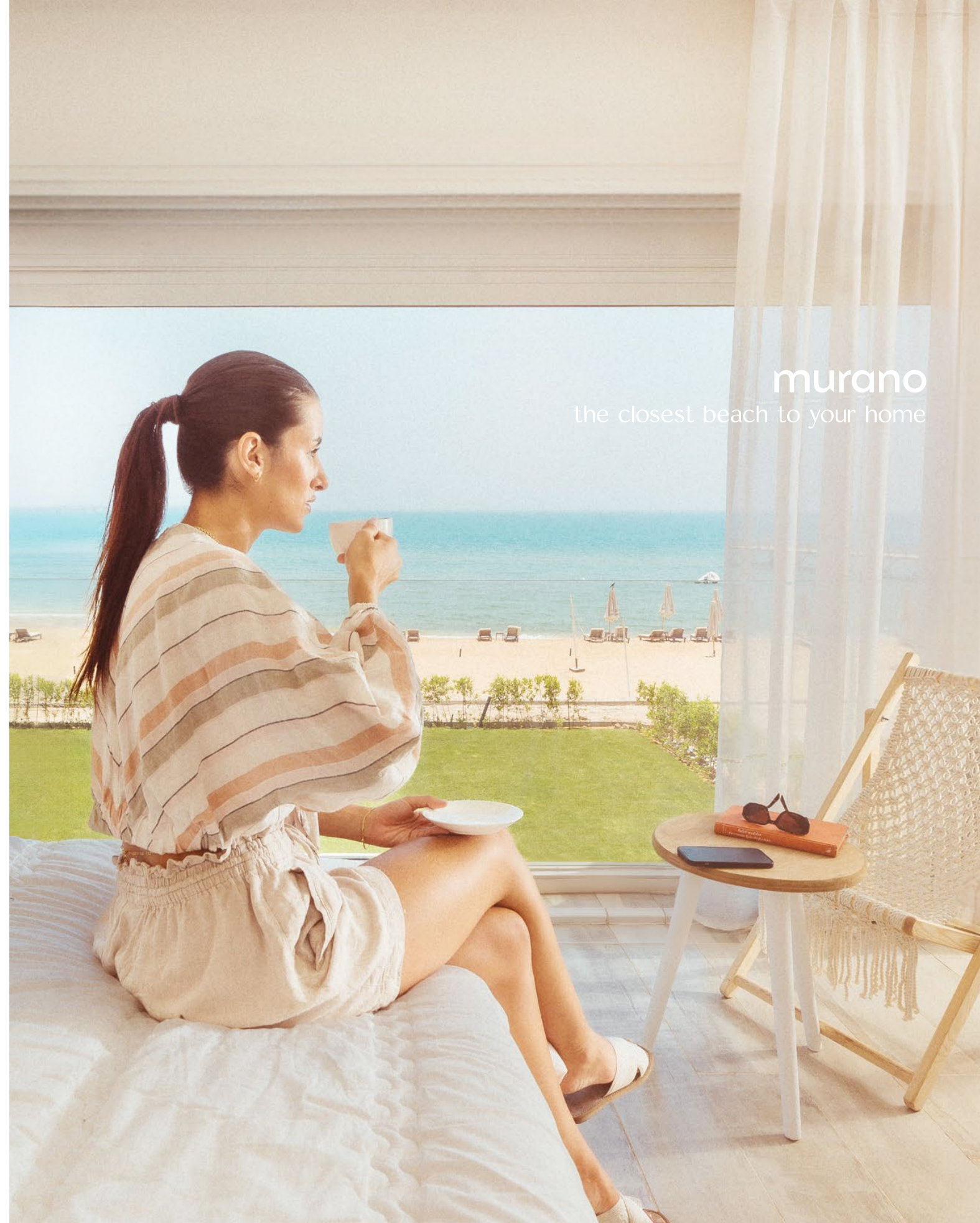


# Christmas Gifts

This Christmas, Wadi Degla Developments brought festive cheer to its communities with a delightful visit from Santa Claus. Residents in Promenade New Cairo & Tijan were treated to a joyful celebration as Santa delivered special gifts, creating heart-warming moments for all. The event perfectly captured the spirit of the season, reflecting Wadi Degla's dedication to fostering a vibrant and memorable holiday experience for its residents.



YOUR  
NEAREST  
BEACHSIDE  
RETREAT



**murano**  
the closest beach to your home



2024 DELIVERIES  
**1500**  
ACROSS ALL PROJECTS





**PROMENADE**  
NEW CAIRO



PODCAST

كلام عائلي

Real stories, deep conversations.  
With Sedki Sakhr



## كلام عائلي PODCAST

Following its mission of " بنبني لعيلتك ", Wadi Degla Developments has brought its podcast series of two impactful seasons " كلام عائلي " hosted by the charismatic **Sedky Sakhr**. Tackling themes like family values, parent-child relationships, and life experiences, the podcast connected deeply with families while blending entertainment with actionable insights through engaging conversations with both celebrities and experts.



**about  
life,  
love,  
family,  
& happy  
home!**





**Real  
stories,  
deep  
conversations**





# Ace Awards

Our CEO Raymond Ahdy received the **Creative Communication Brand of the Year** award on behalf of Wadi Degla Developments for our successful podcast, **كلام عائلي**, during the Invest-Gate ACE Awards 2024!

This award is a testament to the outstanding efforts of our marketing team in delivering meaningful, impactful projects that resonate with our community. Let's celebrate this achievement together and look forward to more milestones ahead!



# CITYSCAPE GLOBAL





## Cityscape Global

Cityscape Global proved to be an unforgettable experience for Wadi Degla Developments in Riyadh! From showcasing their iconic projects like ClubTown & many more key projects, as well as signing a groundbreaking partnership with MISKAN | مسكان. It was a week filled with milestones. Connecting with diverse audience of clients and partners during the exhibition made this event truly exceptional.

# OUR PEOPLE





# What is the Grow the Family Program?

The Grow the Family (GTF) program helps you bring your loved ones and friends closer, whether you're a Wadi Degla Developments owner, a Wadi Degla Club member or Wadi Degla Employee.

As a valued member of our community, you'll enjoy exclusive discounts on Wadi Degla Developments projects. Plus, you can invite family and friends to join our community through the GTF program and receive a special reward designed just for you.



# Sales Recognition

Wadi Degla Developments' front-line warriors, the Sales Team who deserve to be recognized for all their hard work and achievements throughout the year, their dedication and determination reflect the company's success in the market.





# International Women's Day

Wadi Degla Developments was proud to celebrate every woman on International Women's Day especially Wadi Degla's women, with them Wadi Degla Developments would have never reached the level of success reached today. There is a saying "Behind every successful man is a strong woman" in other words behind the success of Wadi Degla is all the women who strive every day in making wonders happen.





# Happy Father's Day

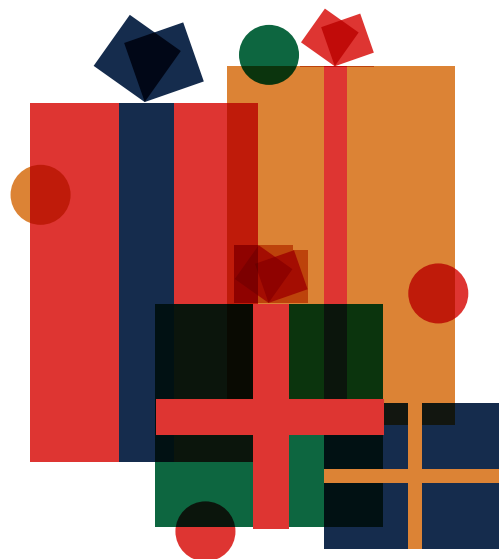
Wadi Degla Developments took the time to plan Father's Day as a token of appreciation for all their hard work and dedication for providing for their families and loved ones.







# Christmas Activations



Ending 2024 on a high note, by having a good time with colleagues, enjoying a cup of hot chocolate in the winter with Santa Clause as well as fun carnival games to bring employees closer every year.



# Together We Build More..

Wadi Degla Development's Team Building trips were full of spirit and joy for each department, bringing each department closer together with activities that helped their employees understand one another better and created everlasting memories.



team building



101.359 likes

wadi degla developments

[View all 536 comments](#)

3 DAYS AGO



# Baheya

In partnership with Baheya, Wadi Degla organized a charitable initiative to raise awareness and provide meaningful support for this important cause, reinforcing our commitment to making a positive impact. Wadi Degla Developments showed its care for the well-being of their employees and community.





# HOSPITALITY



# BLUMAR

EL DOME HOTEL

Escape to our peaceful oasis, a true piece of nature where families and individuals can find comfort in every corner.



*Piece of Nature*



#### Room facilities

Private balcony or terrace  
Telephone  
Satellite TV  
Safe box  
Tea & coffee facilities  
Hair dryer  
Air conditioning  
Mini bar



#### Hotel services

Free on-site Parking  
Private beach  
Swimming pool  
Internet access  
24-hour on-call doctor



#### Business services

Printer  
Copy service



#### Restaurants

Remal: Beach bar  
Ward: lobby bar and cafe  
Etiala: International restaurant



#### Entertainment

Boating - nearby  
Teleferic - nearby  
Motorsports - nearby





#### Facilities for children

Kids swimming pool  
Kids area  
Game room  
Table tennis/Air hockey  
Billiard  
Playstation/Xbox



#### Entertainment

Gym  
Football court  
Squash court  
Water activities  
Beach volleyball  
Boating - nearby  
Teleferic - nearby  
Motorsports - nearby



#### Restaurants

Il terrazzo international restaurant  
Il Bar: Lobby bar & café  
Il Carrello: beach bar  
Il Forno: International Bakery  
La Picina: pool bar



#### Hotel services

Free on-site parking  
Private beach  
Swimming pool  
Internet access  
24-hour on-call doctor



#### Room facilities

Air conditioning  
Wake-up call  
Room service  
Tea & Coffee facilities  
Safe box



Marina Wadi Degla  
HOTEL

Experience unforgettable family moments at our  
charming hotel nestled in the heart of Ein El Sokhna.

# extend

your memories





# PROPERTY MANAGEMENT





# ever stay

PROPERTY MANAGEMENT

Wadi Degla Developments introduces **Everstay**, a hassle-free service that enables owners to rent out their properties with complete peace of mind. From handling paperwork and maintenance to coordinating rentals, Wadi Degla Developments manages every aspect of the process, ensuring owners can relax while their properties are cared for and generating income.



- A hassle free service
- Guaranteed returns
- Unique property management
- One-step investment



# INTERIOR DESIGN & FINISHING



SOLUTIONS FOR EVERY

WADI

HOME SOLUTIONS

DEVELOPMENTS

## BENEFITS

Free design service &  
consultation

Timely service  
deadlines are met

Hassle-free Water &  
Electricity supply during  
execution

Different financing  
solution

No insurance cheques  
required

Reduce risk related to  
cost & devaluation

One year guarantee

All work permits are  
ganded by INCH

a new service from

**WADI DEGLA**  
DEVELOPMENTS



Design  
Solution



Internal  
Finishing  
Solutions

Furniture  
Supply



Landscape/  
Outdoors  
Solutions

Smart  
Home



Kitchen  
Design  
& Supply



CLUB*Town*

A CLUB LIVING EXPERIENCE



NEW DEGLA, MAADI



## WADI DEGLA DEVELOPMENTS



### SALES OFFICES

#### SHERATON

The District. Autostrade – Cairo Airport

#### MAADI

Wadi Degla Sporting Club – 4<sup>th</sup> District, Zahraa Al Maadi

#### NEW CAIRO

Wadi Degla Sporting Club – Lotus, New Cairo  
Wadi Degla Sporting Club – Al Tagmoa Al Awal  
Riverwalk Mall Wadi Degla Developments Sales Office – New Cairo  
Neopolis Community Center

**HIGHLIGHTS**  
**2024**

**19917**

4<sup>th</sup> District, Zahraa El Maadi, Maadi, Cairo, Egypt

[wadidegladevelopments.com](http://wadidegladevelopments.com)